



Media Release

March 23, 2011

Home-Grown Talent Returns from NAC to manage the St. Lawrence Shakespeare Festival

Raised in the area, Rebecca (Eamon) Campbell has been selected from a wide range of applicants to become the new general manager of the St. Lawrence Shakespeare Festival, starting on April 12th. She is replacing Jessie De Vries who now holds a new position with the civilian arm of the RCMP.

Applications for the position were received from across the country, the US and France and the shortlisted candidates were interviewed earlier this month.

“Rebecca was an outstanding candidate,” said SLSF Chair Sandra Lawn. “She demonstrates not only an impressive understanding of professional theatre, but also a sound knowledge of the local area in addition to bringing many years of fundraising experience from her previous positions as Development Officer, Operations and Special Projects with the National Arts Centre Foundation in Ottawa.”

Mrs. Campbell is also well acquainted with the Festival, having worked as the Stage Manager on last summer’s productions of *Macbeth* and *Trouble on Dibble Street*, for which she was recently nominated for a Rideau Award, Ottawa’s annual celebration of theatre in the region thus demonstrating her professional history as a theatre practitioner. Rebecca holds a Bachelor of Fine Arts from the University of Calgary and is also a graduate of the Income Manager’s Program from the Cultural Careers Council of Ontario and the University of Waterloo.

On hearing of her appointment, she said: “The Festival has grown so much in a relatively short time period, survived an economic recession and attracted some of the best talent this country has to offer. What a privilege to have the confidence of the board, to know that I would be returning to the area I grew up in and contributing to the love and enjoyment of theatre and Shakespeare – it truly is an honour for me.”

The St. Lawrence Shakespeare Festival’s 2011 season featuring *Twelfth Night* and *All’s Well That Ends Well*, runs July 9th – August 13th at the Kinsmen Amphitheatre at the Sandra S. Lawn Harbour in Prescott. The Festival also boasts the ever-popular Sunday Series and their week-long Young Artists Training Program.

For more information visit www.stlawrenceshakespeare.ca or call 613 925 5788